

## **Institutional Distinctiveness**

Shri Swami Vivekanand Shikshan Sanstha consciously established its learning centres in the rural and remote areas. The objective was to empower the downtrodden and create new opportunities for the rural talent. Shikshanmaharshi Bapuji Salunkhe Mahavidyalaya Karad undertook an initiative with the introduction of Bachelor of Journalism Programme to offer the students a career opportunity in media sector. This programme was introduced in 2008-09 and it proved a turning point in the lives of many students.

The distinctive feature of this initiative is that our college is the only affiliated institute in Shivaji University jurisdiction, apart from the university to offer this programme. The graduates from our college proved successful as journalists in print as well as electronic media. Our alumnus Mr. Pramod Sukare is the head of the well-circulated newspaper, Daily Lokmat, Karad. Mr. Nitin Dhapare is the Chief Producer of a local news channel, YZ India TV. Many other students also get job opportunities in media. These former students are contributing to the cause of social justice and social awareness which was one of the main objectives of the founders of this institute. The intake capacity for this course is 30. The college provides necessary teaching facilities and reference material to the students. The former students also contribute through guest lectures and field training to the current students.